

Artwork Guidelines- Boards & Signage

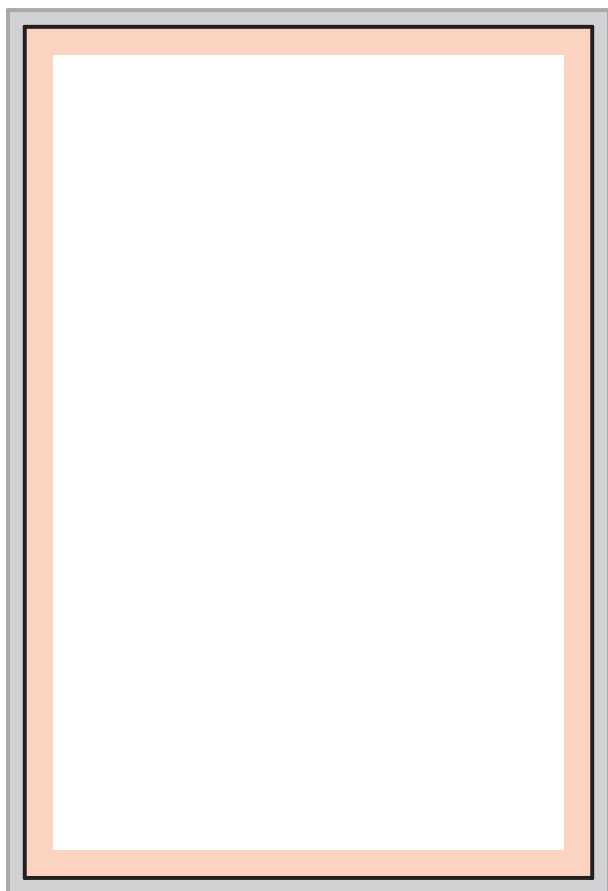
Boards & Signage- Double Crown

THIS GUIDE APPLIES TO ALL THICKNESSES OF FOAMEX AND COREX.

All artwork needs to be set up at the correct scaling to the final artwork. 10mm external bleed per edge is required on all sides.

Artwork should be set up at 508mm x 762mm or scaled to

50.8mm x 76.2mm (Tenth Scale)
127mm x 190.5mm (Quarter Scale)
254mm x 381mm (Half Scale)
508mm x 762mm (Full Scale)



A double crown size panel requires 20mm internal bleed which contains no text or important images, this is indicated on the diagram in light red. This panel will be printed in one piece.

Please remember when supplying artwork that the 10mm per edge of external bleed is at full size so if setting up at quarter scale the bleed would be 2.5mm per edge. This is indicated on the diagram in grey.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

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