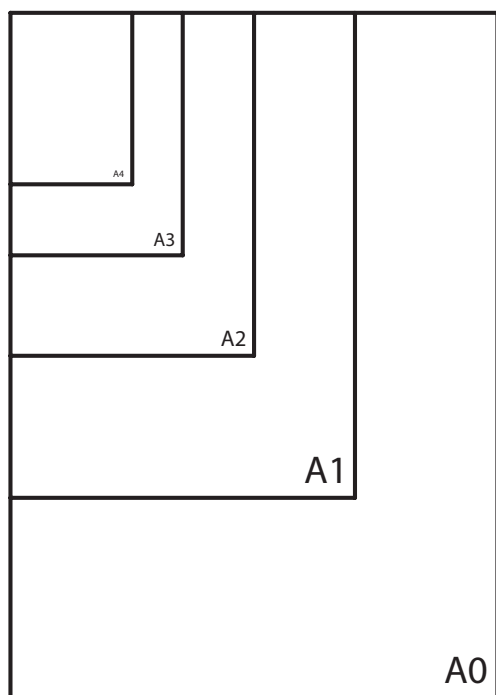# Artwork Guidelines- Bus & Self Adhesive Vinyl

Self Adhesive Vinyl- A Sizes

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Standard A Sizes

A4	210mm x 297mm
A3	297mm x 420mm
A2	420mm x 594mm
A1	594mm x 841mm
A0	841mm x 1189mm

E.g. An A size print at A0 needs to be set up at

84.1mm x 118.9mm (Tenth Scale)
210mm x 297mm (Quarter Scale, A4)
420mm x 594mm (Half Size, A2)
841mm x 1189mm (Full Size)

Where two sizes of the same print are needed please supply at the bigger size to ensure quality of the printed output.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
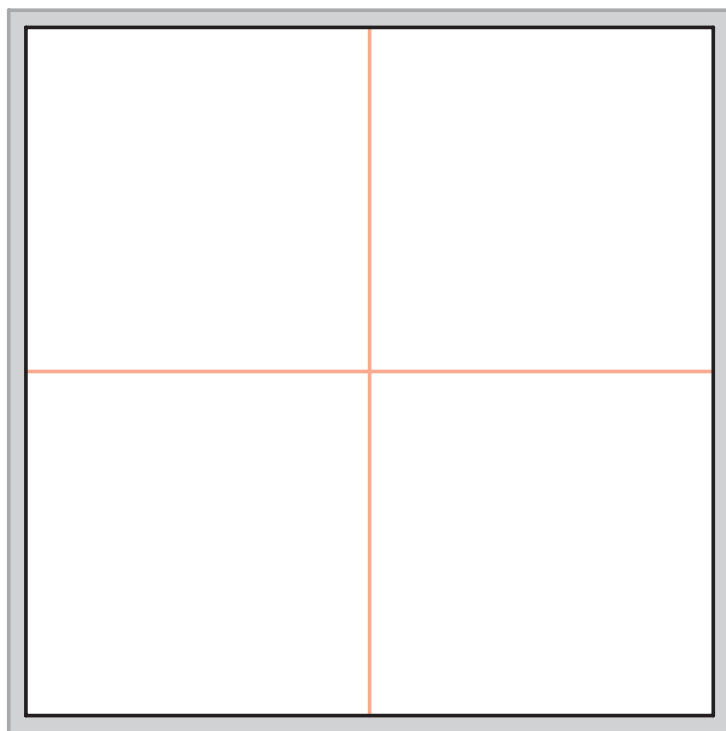email us at artwork@ppdonline.co.uk

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Artwork Guidelines- Specials

Self Adhesive Vinyl- Custom Sizes

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

E.g. A custom size print at 2000mm x 2000mm needs to be set up at

200mm x 200mm (Tenth Scale)
500mm x 500mm (Quarter Scale)
1000mm x 1000mm (Half Size)
2000mm x 2000mm (Full Size)

For large custom size prints anything over standard machine sizes will be produced in sections with overlap. Diagram to the left shows a 2000mm x 2000mm with 4 panel splits of 1000mm x 1000mm. Please specifiy on your order any special requirement and we will confirm with you prior to producing your order.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
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Artwork Guidelines- Bus & Self Adhesive Vinyl

Super Rears

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Super rears needs to be set up at 508mm x 1524mm

50.8mm x 152.4mm (Tenth Scale)
127mm x 381mm (Quarter Scale)
254mm x 762mm (Half Size)
508mm x 1524mm (Full Size)

The display area for the artwork is 456mm x 1472mm. No text or important images should be placed outside of this to avoid 'cutting off'. This is 26mm internally per edge. This is indicated on the diagram in red.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

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Artwork Guidelines- Bus & Self Adhesive Vinyl

Std & Routemaster Rears

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Std & routemaster rears needs to be set up at 455mm x 1217mm

45.5mm x 121.7mm (Tenth Scale)
113.75mm x 304.25mm (Quarter Scale)
227.5mm x 608.5mm (Half Size)
455mm x 1217mm (Full Size)

The display area for the artwork is 403mm x 1165mm. No text or important images should be placed outside of this to avoid 'cutting off'. This is 26mm internally per edge. This is indicated on the diagram in red.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk
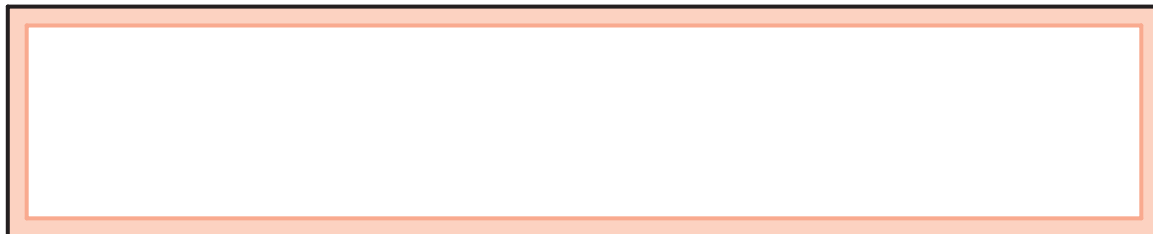
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Artwork Guidelines- Bus & Self Adhesive Vinyl

Non Std Rears

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Non Std rears need to be set up at 305mm x 1524mm

30.5mm x 152.4mm (Tenth Scale)
76.25mm x 381mm (Quarter Scale)
152.5mm x 762mm (Half Size)
305mm x 1524mm (Full Size)

The display area for the artwork is 253mm x 1472mm. No text or important images should be placed outside of this to avoid 'cutting off'. This is 26mm internally per edge. This is indicated on the diagram in red.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

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Artwork Guidelines- Bus & Self Adhesive Vinyl

Inter-Urb & Nat Exp Rears

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Inter-Urb and Nat Exp rears need to be set up at 508mm x 1346mm

50.8mm x 134.6mm (Tenth Scale)
127mm x 336.5mm (Quarter Scale)
254mm x 673mm (Half Size)
508mm x 1346mm (Full Size)

We recommend using a display area of 456mm x 1294mm. No text or important images should be placed outside of this to avoid 'cutting off'. This is 26mm internally per edge. This is indicated on the diagram in red.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
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Artwork Guidelines- Bus & Self Adhesive Vinyl

T Side- Centre Stem

| 1 | 2 | 3 | 4 | 5 |

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Panel 1 needs to be set up at 658mm x 1539mm (inc. 12mm unprinted overlap)

65.8mm x 153.9mm (Tenth Scale)
164.5mm x 384.75mm (Quarter Scale)
329mm x 769.5mm (Half Size)
658mm x 1539mm (Full Size)

Panel 2 needs to be set up at 658mm x 1539mm (inc. 12mm unprinted overlap)

65.8mm x 153.9mm (Tenth Scale)
164.5mm x 384.75mm (Quarter Scale)
329mm x 769.5mm (Half Size)
658mm x 1539mm (Full Size)

Panel 3 needs to be set up at 1801mm x 1166mm

180.1mm x 116.6mm (Tenth Scale)
450.25mm x 291.5mm (Quarter Scale)
900.5mm x 583mm (Half Size)
1801mm x 1166mm (Full Size)

Panel 4 needs to be set up at 658mm x 1551mm (inc. 24mm unprinted overlap)

65.8mm x 155.1mm (Tenth Scale)
164.5mm x 387.75mm (Quarter Scale)
329mm x 775.5mm (Half Size)
658mm x 1551mm (Full Size)

Panel 5 needs to be set up at 658mm x 1527mm

65.8mm x 152.7mm (Tenth Scale)
164.5mm x 381.75mm (Quarter Scale)
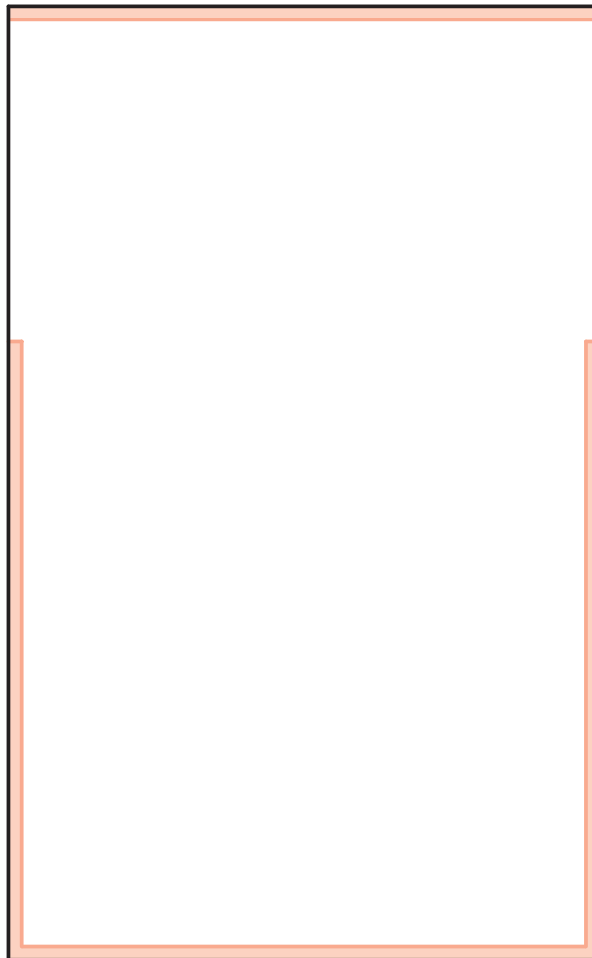329mm x 763.5mm (Half Size)
658mm x 1527mm (Full Size)

Panel 1 measures 658mm x 1527mm with 12mm of UNPRINTED overlap on the right hand side making it 1539mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 1 also has safe area on the top, bottom and left hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 2 measures 658mm x 1527mm with 12mm of UNPRINTED overlap on the right hand side making it 1539mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 2 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 3 measures 1801mm x 1166mm with NO OVERLAP. Panel 3 also has safe area on the top, bottom and sides. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red. Please note the safe area does not apply to where panel 3 meets panel 2 and 4. (See diagram above and on top of page 1.)

Panel 4 measures 658mm x 1527mm with 12mm of UNPRINTED overlap on the left and right hand side making it 1551mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 4 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 5 measures 658mm x 1527mm with NO OVERLAP. Panel 5 has safe area on the top, bottom and right hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

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Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Artwork Guidelines- Bus & Self Adhesive Vinyl

T Side- Off Centre Stem

1	2	3	4	5

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Panel 1 needs to be set up at 658mm x 1539mm (inc. 12mm unprinted overlap)

65.8mm x 153.9mm (Tenth Scale)
164.5mm x 384.75mm (Quarter Scale)
329mm x 769.5mm (Half Size)
658mm x 1539mm (Full Size)

Panel 2 needs to be set up at 658mm x 1539mm (inc. 12mm unprinted overlap)

65.8mm x 153.9mm (Tenth Scale)
164.5mm x 384.75mm (Quarter Scale)
329mm x 769.5mm (Half Size)
658mm x 1539mm (Full Size)

Panel 3 needs to be set up at 658mm x 1539mm (inc. 12mm unprinted overlap)

65.8mm x 153.9mm (Tenth Scale)
164.5mm x 384.75mm (Quarter Scale)
329mm x 769.5mm (Half Size)
658mm x 1539mm (Full Size)

Panel 4 needs to be set up at 1801mm x 1166mm

180.1mm x 116.6mm (Tenth Scale)
450.25mm x 291.5mm (Quarter Scale)
900.5mm x 583mm (Half Size)
1801mm x 1166mm (Full Size)

Panel 5 needs to be set up at 658mm x 1539mm (inc. 12mm unprinted overlap)

65.8mm x 153.9mm (Tenth Scale)
164.5mm x 384.75mm (Quarter Scale)
329mm x 769.5mm (Half Size)
658mm x 1539mm (Full Size)
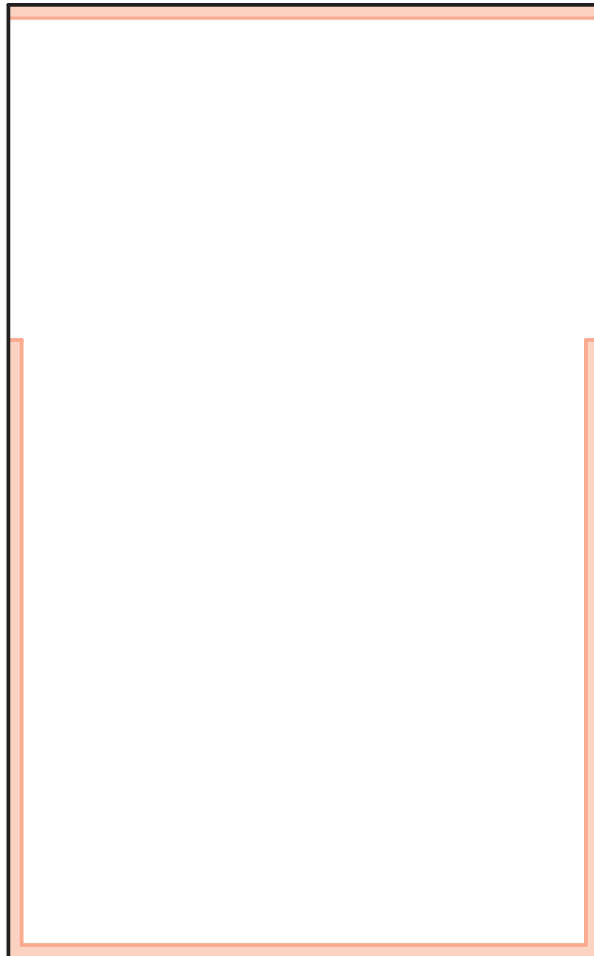
Panel 1 measures 658mm x 1527mm with 12mm of UNPRINTED overlap on the right hand side making it 1539mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 1 also has safe area on the top, bottom and left hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 2 measures 658mm x 1527mm with 12mm of UNPRINTED overlap on the right hand side making it 1539mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 2 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 3 measures 658mm x 1527mm with 12mm of UNPRINTED overlap on the right hand side making it 1539mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 3 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 4 measures 1801mm x 1166mm with NO OVERLAP. Panel 4 also has safe area on the top, bottom and sides. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red. Please note the safe area does not apply to where panel 4 meets panel 3 and 5. (See diagram left and on top of page 1.)

Panel 5 measures 658mm x 1527mm with 12mm of UNPRINTED overlap on the left hand side making it 1539mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 5 also has safe area on the top, bottom and right hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

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Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Artwork Guidelines- Bus & Self Adhesive Vinyl

T Side- Forward Stem

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Panel 1 needs to be set up at 658mm x 1793mm (inc. 12mm unprinted overlap)

65.8mm x 179.3mm (Tenth Scale)
164.5mm x 448.25mm (Quarter Scale)
329mm x 896.5mm (Half Size)
658mm x 1793mm (Full Size)

Panel 2 needs to be set up at 658mm x 1793mm (inc. 12mm unprinted overlap)

65.8mm x 179.3mm (Tenth Scale)
164.5mm x 448.25mm (Quarter Scale)
329mm x 896.5mm (Half Size)
658mm x 1793mm (Full Size)

Panel 3 needs to be set up at 658mm x 1793mm (inc. 12mm unprinted overlap)

65.8mm x 179.3mm (Tenth Scale)
164.5mm x 448.25mm (Quarter Scale)
329mm x 896.5mm (Half Size)
658mm x 1793mm (Full Size)

Panel 4 needs to be set up at 1801mm x 1166mm

180.1mm x 116.6mm (Tenth Scale)
450.25mm x 291.5mm (Quarter Scale)
900.5mm x 583mm (Half Size)
1801mm x 1166mm (Full Size)

Panel 5 needs to be set up at 658mm x 777mm (inc. 12mm unprinted overlap)

65.8mm x 77.7mm (Tenth Scale)
164.5mm x 194.25mm (Quarter Scale)
329mm x 388.5mm (Half Size)
658mm x 777mm (Full Size)

Panel 1 measures 658mm x 1781mm with 12mm of UNPRINTED overlap on the right hand side making it 1793mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 1 also has safe area on the top, bottom and left hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 2 measures 658mm x 1781mm with 12mm of UNPRINTED overlap on the right hand side making it 1793mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 2 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 3 measures 658mm x 1781mm with 12mm of UNPRINTED overlap on the right hand side making it 1793mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 3 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 4 measures 1801mm x 1166mm with NO OVERLAP. Panel 4 also has safe area on the top, bottom and sides. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red. Please note the safe area does not apply to where panel 4 meets panel 3 and 5. (See diagram above and on top of page 1.)

Panel 5 measures 658mm x 765mm with 12mm of UNPRINTED overlap on the left hand side making it 777mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 5 also has safe area on the top, bottom and right hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

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Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.
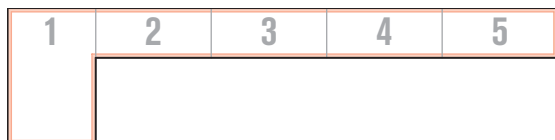
Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

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Artwork Guidelines- Bus & Self Adhesive Vinyl

L Side

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Panel 1 needs to be set up at 1801mm x 1166mm

180.1mm x 116.6mm (Tenth Scale)
450.25mm x 291.5mm (Quarter Scale)
900.5mm x 583mm (Half Size)
1801mm x 1166mm (Full Size)
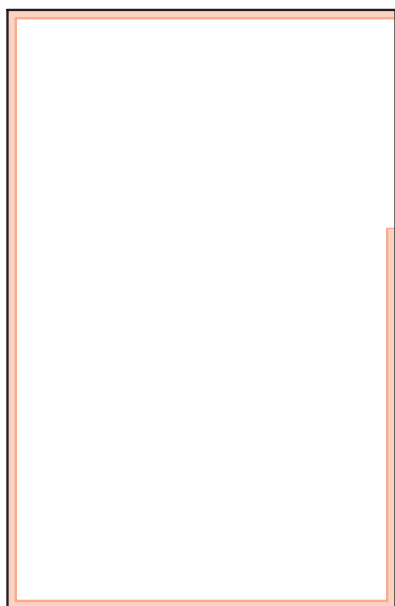
Panel 2 needs to be set up at 658mm x 1527mm

65.8mm x 152.7mm (Tenth Scale)
164.5mm x 381.75mm (Quarter Scale)
329mm x 763.5mm (Half Size)
658mm x 1527mm (Full Size)

Panel 3 needs to be set up at 658mm x 1527mm

65.8mm x 152.7mm (Tenth Scale)
164.5mm x 381.75mm (Quarter Scale)
329mm x 763.5mm (Half Size)
658mm x 1527mm (Full Size)

Panel 4 needs to be set up at 658mm x 1527mm

65.8mm x 152.7mm (Tenth Scale)
164.5mm x 381.75mm (Quarter Scale)
329mm x 763.5mm (Half Size)
658mm x 1527mm (Full Size)

Panel 5 needs to be set up at 658mm x 1527mm

65.8mm x 152.7mm (Tenth Scale)
164.5mm x 381.75mm (Quarter Scale)
329mm x 763.5mm (Half Size)
658mm x 1527mm (Full Size)

Panel 1 measures 1801mm x 1166mm with NO OVERLAP. Panel 1 also has safe area on the top, bottom and sides. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red. Please note the safe area does not apply to where panel 1 meets panel 2. (See diagram left and above.)
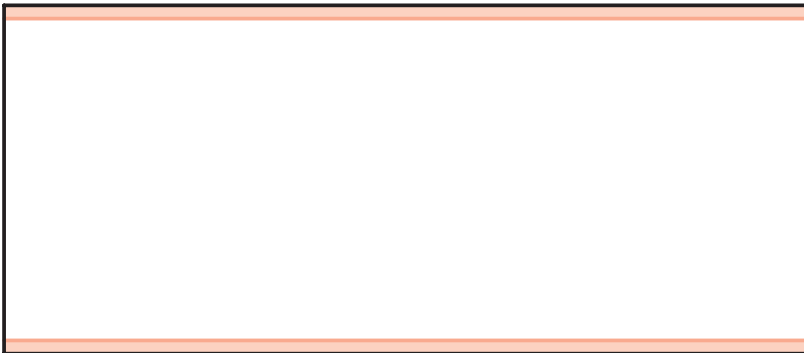
Panel 2 measures 658mm x 1527mm with NO OVERLAP. Panel 2 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 3 measures 658mm x 1527mm with NO OVERLAP. Panel 3 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 4 measures 658mm x 1527mm with NO OVERLAP. Panel 4 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 5 measures 658mm x 1527mm with NO OVERLAP. Panel 5 also has safe area on the top, bottom and right hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

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Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

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Artwork Guidelines- Bus & Self Adhesive Vinyl

Supersides

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

PLEASE NOTE THIS DOES NOT COVER ILLUMINATED AND BELFAST SUPERSIDES.

Panel 1 needs to be set up at 658mm x 1539mm (inc. 12mm unprinted overlap)

65.8mm x 153.9mm (Tenth Scale)
164.5mm x 384.75mm (Quarter Scale)
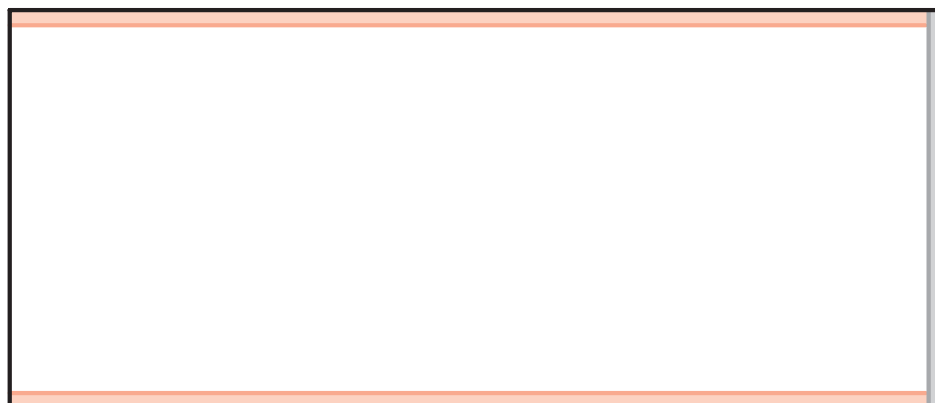329mm x 769.5mm (Half Size)
658mm x 1539mm (Full Size)

Panel 2 needs to be set up at 658mm x 1539mm (inc. 12mm unprinted overlap)

65.8mm x 153.9mm (Tenth Scale)
164.5mm x 384.75mm (Quarter Scale)
329mm x 769.5mm (Half Size)
658mm x 1539mm (Full Size)

Panel 3 needs to be set up at 658mm x 1539mm (inc. 12mm unprinted overlap)

65.8mm x 153.9mm (Tenth Scale)
164.5mm x 384.75mm (Quarter Scale)
329mm x 769.5mm (Half Size)
658mm x 1539mm (Full Size)

Panel 4 needs to be set up at 658mm x 1527mm

65.8mm x 152.7mm (Tenth Scale)
164.5mm x 381.75mm (Quarter Scale)
329mm x 763.5mm (Half Size)
658mm x 1527mm (Full Size)

Panel 1 measures 658mm x 1527mm with 12mm of UNPRINTED overlap on the right hand side making it 1539mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 1 also has safe area on the top, bottom and left hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 2 measures 658mm x 1527mm with 12mm of UNPRINTED overlap on the right hand side making it 1539mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 2 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

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Panel 3 measures 658mm x 1527mm with 12mm of UNPRINTED overlap on the right hand side making it 1539mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 3 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 4 measures 658mm x 1527mm with NO OVERLAP. Panel 4 has safe area on the top, bottom and right hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

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With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

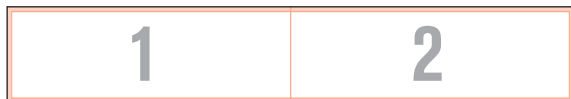If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

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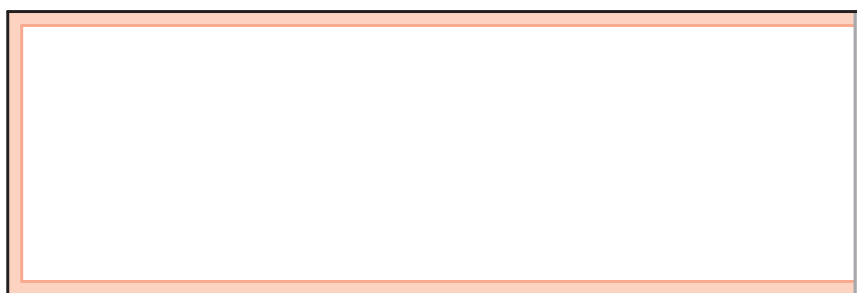SENDPRINTDELIVER

Artwork Guidelines- Bus & Self Adhesive Vinyl

Streetliners- 10ft
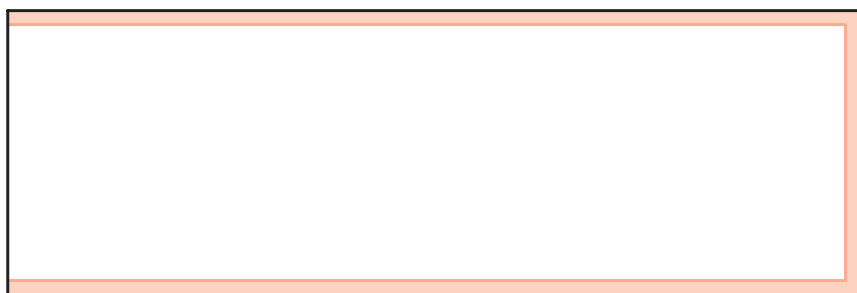
1	2

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Panel 1 needs to be set up at 508mm x 1536mm (inc. 12mm unprinted overlap)

50.8mm x 153.6mm (Tenth Scale)
127mm x 384mm (Quarter Scale)
254mm x 768mm (Half Size)
508mm x 1536mm (Full Size)

Panel 2 needs to be set up at 508mm x 1524mm

50.8mm x 152.4mm (Tenth Scale)
127mm x 381mm (Quarter Scale)
254mm x 762mm (Half Size)
508mm x 1524mm (Full Size)

Panel 1 measures 508mm x 1524mm with 12mm of UNPRINTED overlap on the right hand side making it 1536mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 1 also has safe area on the top, bottom and left hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 2 measures 508mm x 1524mm with NO OVERLAP. Panel 2 has safe area on the top, bottom and right hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

The display area for panels 1 & 2 is 456mm x 2996mm.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

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Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

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Artwork Guidelines- Bus & Self Adhesive Vinyl
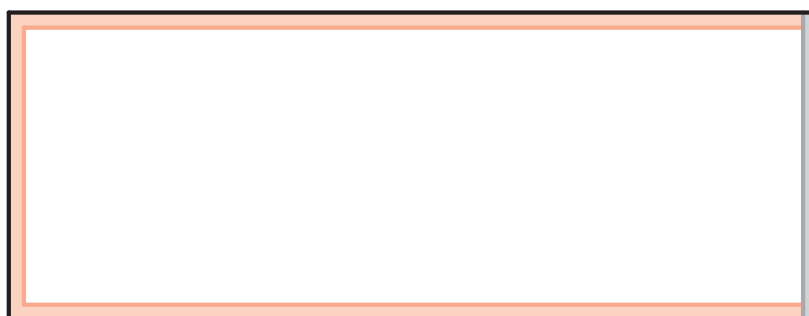
Streetliners- 13ft

1	2	3

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.
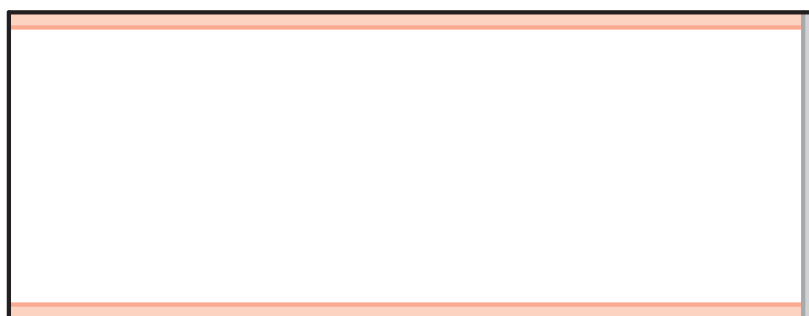
Panel 1 needs to be set up at 508mm x 1333mm (inc. 12mm unprinted overlap)

50.8mm x 133.3mm (Tenth Scale)
127mm x 333.25mm (Quarter Scale)
254mm x 666.5mm (Half Size)
508mm x 1333mm (Full Size)

Panel 2 needs to be set up at 508mm x 1333mm (inc. 12mm unprinted overlap)

50.8mm x 133.3mm (Tenth Scale)
127mm x 333.25mm (Quarter Scale)
254mm x 666.5mm (Half Size)
508mm x 1333mm (Full Size)

Panel 3 needs to be set up at 508mm x 1321mm

50.8mm x 132.1mm (Tenth Scale)
127mm x 330.25mm (Quarter Scale)
254mm x 660.5mm (Half Size)
508mm x 1321mm (Full Size)

Panel 1 measures 508mm x 1321mm with 12mm of UNPRINTED overlap on the right hand side making it 1333mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 1 also has safe area on the top, bottom and left hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 2 measures 508mm x 1321mm with 12mm of UNPRINTED overlap on the right hand side making it 1333mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 2 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

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Panel 3 measures 508mm x 1321mm with NO OVERLAP. Panel 3 has safe area on the top, bottom and right hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

The display area for panels 1, 2 & 3 is 456mm x 3911mm.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

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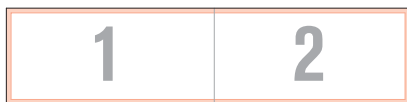
Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

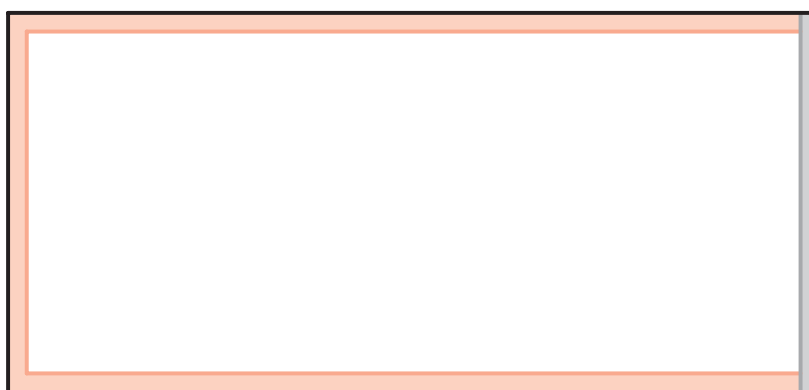# Artwork Guidelines- Bus & Self Adhesive Vinyl

Single Deck Sides- 7ft

1	2

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Panel 1 needs to be set up at 508mm x 1079mm (inc. 12mm unprinted overlap)

50.8mm x 107.9mm (Tenth Scale)
127mm x 269.75mm (Quarter Scale)
254mm x 539.5mm (Half Size)
508mm x 1079mm (Full Size)

Panel 2 needs to be set up at 508mm x 1067mm

50.8mm x 106.7mm (Tenth Scale)
127mm x 266.75mm (Quarter Scale)
254mm x 533.5mm (Half Size)
508mm x 1067mm (Full Size)

Panel 1 measures 508mm x 1067mm with 12mm of UNPRINTED overlap on the right hand side making it 1079mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 1 also has safe area on the top, bottom and left hand side. This is 26mm per edge that should contain no text or important images. This is indicated on the diagram in red.

Panel 2 measures 508mm x 1067mm with NO OVERLAP. Panel 2 has safe area on the top, bottom and right hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

The display area for panels 1 & 2 is 456mm x 2082mm.

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Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.
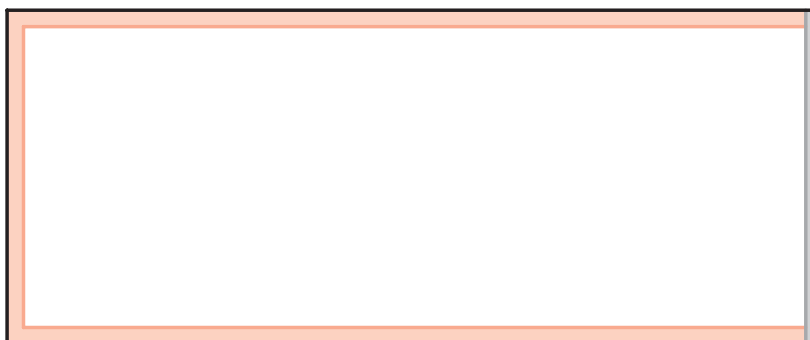
Artwork Guidelines- Bus & Self Adhesive Vinyl

Single Deck Sides- 8ft

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Panel 1 needs to be set up at 508mm x 1231mm (inc. 12mm unprinted overlap)

50.8mm x 123.1mm (Tenth Scale)
127mm x 307.75mm (Quarter Scale)
254mm x 615.5mm (Half Size)
508mm x 1231mm (Full Size)

Panel 2 needs to be set up at 508mm x 1219mm

50.8mm x 121.9mm (Tenth Scale)
127mm x 304.75mm (Quarter Scale)
254mm x 609.5mm (Half Size)
508mm x 1219mm (Full Size)

Panel 1 measures 508mm x 1219mm with 12mm of UNPRINTED overlap on the right hand side making it 1231mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 1 also has safe area on the top, bottom and left hand side. This is 26mm per edge that should contain no text or important images. This is indicated on the diagram in red.

Panel 2 measures 508mm x 1219mm with NO OVERLAP. Panel 2 has safe area on the top, bottom and right hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

The display area for panels 1 & 2 is 456mm x 2386mm.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

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Artwork Guidelines- Bus & Self Adhesive Vinyl

Skyliners

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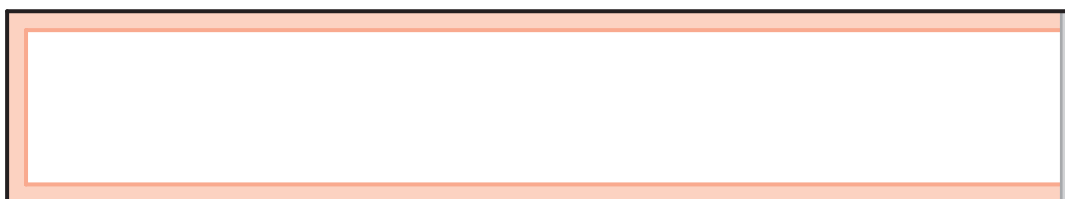
Panel 1 needs to be set up at 254mm x 1414mm (inc. 12mm unprinted overlap)

25.4mm x 141.4mm (Tenth Scale)
63.5mm x 353.5mm (Quarter Scale)
127mm x 707mm (Half Size)
254mm x 1414mm (Full Size)

Panel 2 needs to be set up at 254mm x 1414mm (inc. 12mm unprinted overlap)

25.4mm x 141.4mm (Tenth Scale)
63.5mm x 353.5mm (Quarter Scale)
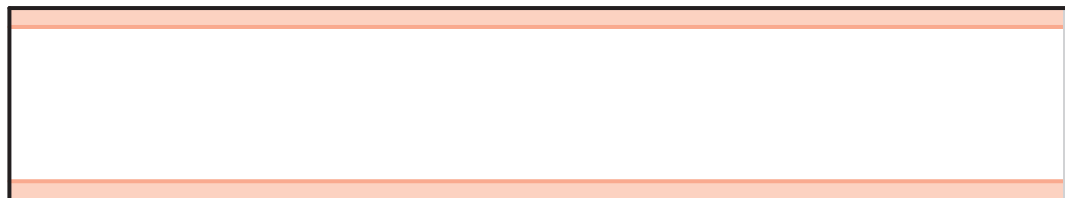127mm x 707mm (Half Size)
254mm x 1414mm (Full Size)

Panel 3 needs to be set up at 254mm x 1414mm (inc. 12mm unprinted overlap)

25.4mm x 141.4mm (Tenth Scale)
63.5mm x 353.5mm (Quarter Scale)
127mm x 707mm (Half Size)
254mm x 1414mm (Full Size)

Panel 4 needs to be set up at 254mm x 1414mm (inc. 12mm unprinted overlap)

25.4mm x 141.4mm (Tenth Scale)
63.5mm x 353.5mm (Quarter Scale)
127mm x 707mm (Half Size)
254mm x 1414mm (Full Size)

Panel 5 needs to be set up at 254mm x 1402mm

25.4mm x 140.2mm (Tenth Scale)
63.5mm x 350.5mm (Quarter Scale)
127mm x 701mm (Half Size)
254mm x 1402mm (Full Size)

Panel 1 measures 254mm x 1402mm with 12mm of UNPRINTED overlap on the right hand side making it 1414mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 1 also has safe area on the top, bottom and left hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 2 measures 254mm x 1402mm with 12mm of UNPRINTED overlap on the right hand side making it 1414mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 2 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.
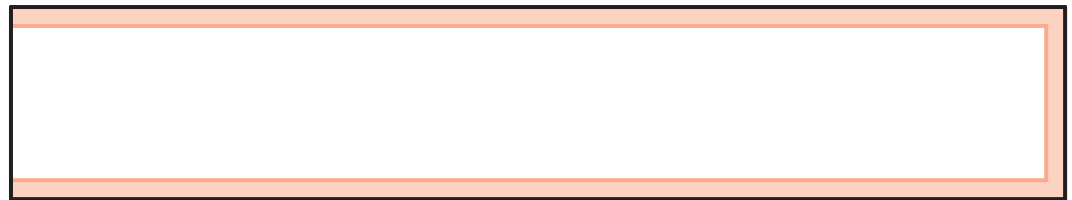
Panel 3 measures 254mm x 1402mm with 12mm of UNPRINTED overlap on the right hand side making it 1414mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 3 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 4 measures 254mm x 1402mm with 12mm of UNPRINTED overlap on the right hand side making it 1414mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 4 also has safe area on the top and bottom. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

Panel 5 measures 254mm x 1402mm with NO OVERLAP. Panel 5 has safe area on the top, bottom and right hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

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