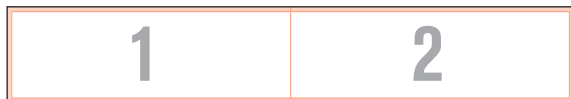


## Artwork Guidelines- Bus & Self Adhesive Vinyl

### Streetliners- 10ft



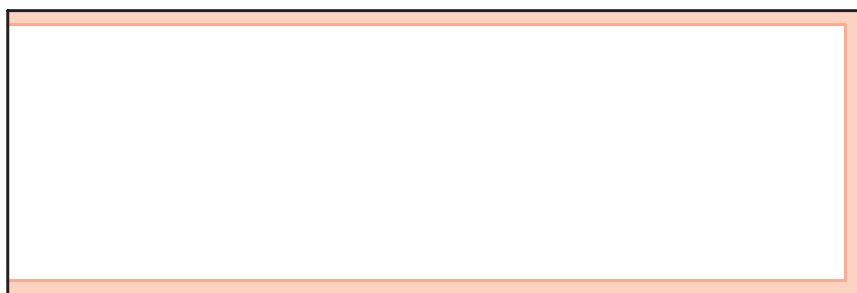
All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Panel 1 needs to be set up at 508mm x 1536mm (inc. 12mm unprinted overlap)      50.8mm x 153.6mm (Tenth Scale)  
127mm x 384mm (Quarter Scale)  
254mm x 768mm (Half Size)  
508mm x 1536mm (Full Size)

Panel 2 needs to be set up at 508mm x 1524mm      50.8mm x 152.4mm (Tenth Scale)  
127mm x 381mm (Quarter Scale)  
254mm x 762mm (Half Size)  
508mm x 1524mm (Full Size)



Panel 1 measures 508mm x 1524mm with 12mm of UNPRINTED overlap on the right hand side making it 1536mm at full size. This is indicated on the diagram in grey. The 12mm is at full size please scale accordingly. Panel 1 also has safe area on the top, bottom and left hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.



Panel 2 measures 508mm x 1524mm with NO OVERLAP. Panel 2 has safe area on the top, bottom and right hand side. This is 26mm per edge that should contain no text or important image. This is indicated on the diagram in red.

The display area for panels 1 & 2 is 456mm x 2996mm.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

**Queries or need advice?**  
email us at [artwork@ppdonline.co.uk](mailto:artwork@ppdonline.co.uk)

**PPdonline** →  
→ SENDPRINTDELIVER

**With all artwork please ensure the following:**

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

**Queries or need advice?**  
email us at [artwork@ppdonline.co.uk](mailto:artwork@ppdonline.co.uk)

**PPdonline** →  
→ SENDPRINTDELIVER